



## PFAFF® expression™ 710 Sewing Machine

# FEATURES AND BENEFITS

## TOP FIVE FEATURES

1

### **PFAFF® Color Touch Screen**

See a stitch preview and get all the sewing information you need directly on the Color Touch Screen.

- The Graphical User Interface is specially designed to meet your needs.
- QVGA screen 3.5" (70x53mm)
- Resolution 320x240

2

### **Large Sewing Space**

The PFAFF® expression™ 710 sewing machine is the perfect choice for quilters, home decor sewers, fashion enthusiasts – anyone who creates. The sewing area to the right of the needle is nearly 10" (250mm), great for sewing large amounts of fabric or batting.

3

### **The Original IDT™ System**

Original since 1968. The integrated dual feed from PFAFF® precisely feeds all types of fabric from the top and bottom for perfect stitching every time.

4

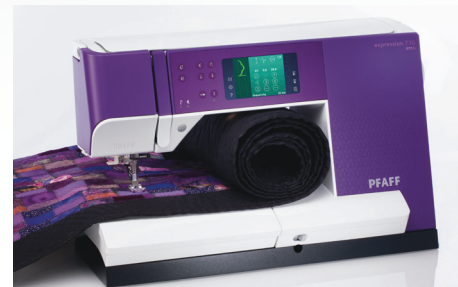
### **Automatic Presser Foot Lift**

Raises the presser foot instantly when the needle is set to stop down.

5

### **274 Stitches**

Be astonished by the fascinating selection of PFAFF® high-quality stitches – unique embellishments, stitched perfectly up to 9mm. You'll have endless opportunities to be creative with 7 categories for easy selection.



## CREATIVE SIGNATURE™ SEWING PROGRAMS

### **Tapering on all 9mm Decorative Stitches**

Taper the beginning and/or end of any stitch, and choose from many different angles for unlimited opportunities.

### **Stitch Positioning**

Moves the complete stitch right or left to easily align decorative stitches.

### **Mirror Image of Stitches**

Flip the stitch side to side and/or end to end for even more possibilities.

### **Stitch Density**

Density can be increased or decreased without affecting stitch length by controlling the distance between the stitch points.

### **Twin Needle Program**

Enter twin needle size to automatically adjust the stitch width. You can see the twin needle stitch on the screen.

# SEWING FEATURES

## Automatic Self-Adjusting Thread Tension

Best tension is set automatically for all sewing techniques and fabrics. Override automatic tension easily for specialty techniques.

## Sensormatic Buttonholes

The Sensormatic Buttonhole Foot automatically sews perfectly balanced one-step buttonholes every time.

- Both buttonhole columns are sewn in the same direction for precise stitch quality.
- 8 buttonhole styles designed for various sewing applications.

## 3 Built-In Sewing Fonts

Choose from 3 sewing alphabets, with both upper- and lower-case letters, for easy programming.

## 37 Needle Positions

For exact placement of your straight stitch. Perfect for topstitching, edge stitching, under stitching, stitching-in-the-ditch or quilting.

## Free-Motion Modes

Choose between 3 modes for free-motion quilting, thread painting or darning.

- Select the best mode for your specific technique.
- External Feed Teeth Drop is conveniently placed at the front of the machine.

## Stitch Width Safety

Select stitch width safety to eliminate needle breakage with straight stitch accessories.

## Extra Presser Foot Lift

Raises the presser foot to its highest point while dropping the feed teeth so thick fabrics can be placed easily under the presser foot.

## Quick Help System

Touch the quick help icon for instant information.

## Needle Up/Down

Set needle to stop up or down in the fabric for pivoting, appliqué and more.

## Thread Snips

Automatically cut top and bobbin threads, pulling thread ends to the back side of fabric.

## Start/Stop Button

Sew without the foot control. Makes sewing long seams, free-motion and buttonholes easy.

## Stitch Restart

Return to the beginning of a stitch or sequence without having to reset any special adjustments you've made.

## Immediate Tie-Off

When pressed the machine will tie-off and stop automatically for a quick and easy finish.

# MACHINE FEATURES

## LED Illuminated Workspace

Designed to give even light across the entire work area.

- LED technology and light guides provide excellent lighting on your work area.
- See fabric and stitches in true color and with less shadows.

## Speed Slider

Adjust sewing speed with the speed slider for full control.

## Personal Menu

Save up to 30 of your personal stitches and sequences in a folder to sew them again whenever you wish.

## Stitch Sequencing

Combine and save up to 99 stitches and/or letters.

## Built-in Needle Threader

Makes threading easy and reduces eye strain.

## Bobbin Thread Sensor

Alerts you when bobbin thread is low.

## Jam Proof Rotary Hook

No threads caught in the bobbin area.

## Bobbin Winding from the Needle

For time saving and convenient bobbin winding.

## Accessory Feet Included

9 different presser feet for all your basic needs.

## Updateable

Download the latest program version from the internet; update quickly with a USB stick.

## Languages

Choose from 12 languages in the Settings menu to make sure your PFAFF® *expression*™ 710 sewing machine speaks the same language you do.

## Stylus Holder Built-In

Keeps your stylus at your fingertips.

## Soft Cover

Protect your sewing machine when transporting it. Dust free storage for your machine.

## Inch/cm Ruler on the Base Plate

Convenient measuring directly on your PFAFF® *expression*™ 710 sewing machine.

